



## Headline

Bimaleo reimagines the Kenya Motor Insurance Marketplace. Personalized insurance coverage and pricing based on actual days or miles driven. Stop paying for full-year premiums.

## Text

Bimaleo offers private and commercial drivers, real-time, personalized auto insurance policies; Bimaleo "as needed" and Bimaleo "by the mile," instead of the industry-standard full-year premiums based on approximations and estimates that have historically made prices unfair. Bimaleo customers earn additional discounts for good driving behavior.

Bimaleo's digitally native offering is built around Kenya's modern driver's needs, featuring secure and simple policy purchase, automated claims, and complimentary innovative driving features. ***Drivers who use their cars infrequently, work and live local and drive safely can expect annual average savings of 50% over what they were paying their previous auto insurer.***\*

Shreyas Patel, Managing Director - "Bimaleo delivers personalized motor insurance pricing and coverage. The Bimaleo marketplace optimizes coverage and premiums to specific individuals instead of insurance products built and priced for classes of drivers. We provide digital certificates policies issued and enforced by the world's leading insurance and reinsurance companies. ***Fidelity Insurance is a founding partner.*** Securing insurance through the Bimaleo marketplace and processing claims is an easy, simple, secure process via web and smartphone."

Start saving money today on your personal or commercial vehicles at [client@bimaleo.com](mailto:client@bimaleo.com).

In addition to the Bimaleo.com marketplace, the company, through Bimaleo Enterprise, partners with tracking companies, repair shops, car dealerships, and independent agents to provide their customers Bimaleo "as needed" and "by the mile" motor policies, claims reporting app, and roadside assistance. To inquire about partnership opportunities, don't hesitate to get in touch with [enterprise@bimaleo.com](mailto:enterprise@bimaleo.com)

\*Bimaleo "by the mile" and good driving discounts require an operational tracking unit and contract at time of purchase and claim.